



रसायन एवं
उर्वरक मंत्रालय
MINISTRY OF
CHEMICALS
AND FERTILIZERS
DEPARTMENT OF CHEMICALS & PETROCHEMICALS
GOVERNMENT OF INDIA



Department of Heavy Industry
Government of India



3rd Edition

PLASTFOCUS

10-15 FEBRUARY 2028

INDIA EXPO CENTRE & MART
GREATER NOIDA



SPONSORSHIP OPPORTUNITIES

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER
Maximum No. of sponsors	Three	Three	Six	Sixteen
Cost	Rs. 1 Crore*	Rs. 80 lacs*	Rs. 60 Lacs*	Rs. 25 lacs*
Bare exhibiton space	800 sq m	600 sq m	400 sq m	150 sq m
CEO/Owner of Company on dias during inauguration ith 3 minutes speaking opportunity about industry	Yes	None	None	None
Logo and name of Company on all backdrops	Yes	Yes	Yes	Yes
Logo and Name of Company printed on all Brochures & Posters to be circulated in the country and abroad.	Yes	Yes	Yes	Yes
Logo and name of company on all promotion l materials(Airport, Metro Statons, Hoardings, Bus backs, Mobile hoarding, Bus Shelters, Shuttl Service etc)	Yes	Yes	Yes	Yes
We will undertake Email Campaign,Social Media Campaign,Whats App Campaign,SMS Campaign & Voice Call Campaign to our entie visitors database	3 ti es	2 ti es	1 ti es	None
Logo & name of company in all Print, Electronic & Digital Media (Newspapers, Magazines, Television, Social Media etc)	Yes	Yes	Yes	Yes
VIP car parking facility at the venue	15 cars	10 cars	6 cars	3 cars
Exhibitors Badges	Unlimited	150 Exhibitors Badges	100 Exhibitors Badges	50 Exhibitors Badges
Logo featured on website with link to company website	Yes	Yes	Yes	Yes
Full Page Advertiement in show Directory	3 pages	Two full pages	One full page	None
Videos to be played during the exhibiton at regular intervals	5 minutes	3 minutes	None	None
Company profile in Show Directory	Yes	Yes	Yes	Yes
Outdoor Branding option at venue	3 Prominent Locations	2 Prominent Locations	1 Prominent Location	None
Product presentation in oadshows	30 minutes Product presentation in 4 different roadshows	30 minutes Product presentation in 3 di erent roadshows	30 minutes Product presentation in 2 different roadshows	30 minutes Product presentation in on of the roadshows
VIP seating f cility at the Exhibitor's Meet	For 40 Pax	For 30 Pax	For 20 Pax	For 10 Pax
Complimentary room nights in a 5 star property closer to the venue	20 room nights	15 room nights	10 room nights	None

For More Information : Log on to <https://www.plastfocus.org/>

Email: xxxxxxxxxxxxxxxxxxxx | Contact No.:+xxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

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