



SPONSORSHIP OPPORTUNITIES

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER
Maximum No. of sponsors	Three	Five	Ten	Fifteen
Cost	Rs. 1 Crore*	Rs. 80 lacs*	Rs. 60 Lacs*	Rs. 25 lacs*
Bare exhibition space	700 sq m	500 sq m	300 sq m	150 sq m
CEO/Owner of Company on dias during inauguration with 3 minutes speaking opportunity about industry	Yes	None	None	None
Logo and name of Company on all backdrops	Yes	Yes	Yes	Yes
Logo and Name of Company printed on all Brochures & Posters to be circulated in the country and abroad.	Yes	Yes	Yes	Yes
Logo and name of company on all promotional materials(Airport, Metro Stations, Hoardings, Bus backs, Mobile hoarding, Bus Shelters, Shuttle Service etc)	Yes	Yes	Yes	Yes
We will undertake Email Campaign,Social Media Campaign,Whats App Campaign,SMS Campaign Voice Call Campaign to our entre visitors database	3 times	2 times	1 times	None
Logo name of company in all Print, Electronic Digital Media (Newspapers, Magazines, Television, Social Media etc)	Yes	Yes	Yes	Yes
VIP car parking facility at the venue	50 cars	40 cars	30 cars	10 cars
Exhibitors badges	200 Exhibitors Badges	150 Exhibitors Badges	100 Exhibitors Badges	50 Exhibitors Badges
Visitors pass to Exhibitors	500	400	300	300
Logo featured on website with link to company website	Yes	Yes	Yes	Yes
Full Page Advertisement in show Directory	3 pages	Two full pages	One full page	Half page
Videos to be played during the exhibiton at regular intervals	5 minutes	3 minutes	None	None
Company profile in Show Directory	Yes	Yes	Yes	Yes
Outdoor Branding options at venue	3 Prominent Locations	2 Prominent Locations	1 Prominent Location	None
Product presentation in roadshows	30 minutes product presentation in 4 different roadshows	30 minutes product presentation in 3 different roadshows	30 minutes product presentation in 2 different roadshows	30 minutes product presentation in one of the roadshows
VIP seating facility at the Exhibitor	For 40 Pax	For 30 Pax	For 20 Pax	For 10 Pax
Complimentary room nights in a 5 star property closer to the venue	24 room nights	18 room nights	12 room nights	6 room nights
OR				
Complimentary room nights closer to the venue - Star	30 room nights	24 room nights	0	0
Complimentary room nights closer to the venue - 4 Star	0	0	18 room nights	12 room nights
Digital Interview - Thought Leadership	2 mins - 1 Time	1.5 mins - 1 time	0	0
Digital vdo presentation - Product	2 mins - 3 Times	1 min - 1 times	30 sec - 1 time	0

For More Information : Log on to www.plastfocus.org | Email: anu@pmmmai.org | Contact No.:++918527736999